

# INSPIRED IN BARCELONA : IN & OUT

## **Barcelona's outdoor at Palazzo Isimbardi**

Kettal, Mobles 114, BD Barcelona Design, Nanimarquina, Marset, Vibia, Metalarte Numbered, Livingthings and many others are the brands chosen by Catalonia Trade & Investment and BCD – Barcelona Centro de Diseño to represent Catalan design at the 2017 Fuorisalone.

From the most celebrated public parks, real genuine R&R and cultural oases immersed in the city, to the super tidy seafront, up to the monumental squares cut out of the Gothic fabric or the lively ramblas, there are numerous types of open spaces in Barcelona enriched by an equal number of solutions that emphasise their personality even more. Inspired by the urban fabric and the needs that arise from the way it is used, the products for the outdoors will be among the important expressions of Catalan creativity at the Inspired in Barcelona: in & out exhibition, scheduled at Palazzo Isimbardi during Milano Design Week and organised by Catalonia Trade & Investment and BCD – Barcelona Centro de Diseño. The prestigious design by Kettal, the trendy lines by BD Barcelona Design and Mobles 114, the portable lanterns by Marset, Metalarte and Santa & Cole, the Livingthings and Numbered vases, together with the rugs by Nanimarquina, indeed trace an evocative path that blends the artisanal with the technological and contemporary takes. The outfitting designed by Emiliana Design Studio at Palazzo Isimbardi re-creates the essence of a crowded plaça in the inner courtyard, but also of an intimate patio of a private home. Plus, the exhibition offers plenty of accessories like bottle holders, games like foosball tables, or bird nests.

The outdoor setting selected for the Inspired in Barcelona: in & out exhibition is therefore much more than just a chair, a bar table, or a lantern. It is made up of unique episodes that form an ensemble celebrating the best in Barcelona's design and lifestyle.

### **Inspired in Barcelona: in & out**

Organised by Catalonia Trade & Investment and by BCD – Barcelona Centro de Diseño, the “Inspired in Barcelona: in & Out” exhibition provides a full-immersion introduction to the Mediterranean city lifestyle thanks to a selection of 90 products made by the best brands and designers. Eugeni Quitllet, Jaime Hayon, Patricia Urquiola, Miguel Milà, Lievore Altherr Molina and Lagranja Design, together with Santa & Cole, Kettal, Nanimarquina will be some of the leading figures of this unique journey taking visitors to the exhibition into the excellence of Catalan design.

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Palazzo Isimbardi

Corso Monforte 35

From 4<sup>th</sup> to 9<sup>th</sup> April, from 10 am to 7 pm

Press preview: 3<sup>rd</sup> April from 10 am to 5 pm

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