

INSPIRED IN BARCELONA : IN & OUT

Award-winning lighting at the “Inspired in Barcelona: in & out” exhibition during Milan Design Week

The brands Santa & Cole, Marset, Vibia, Metalarte, Bover Barcelona Lights, Estiluz, Jordi Canudas, Parachilna, Carpyen and Numbered were chosen by Catalonia Trade & Investment and BCD – Barcelona Centro de Diseño to represent Catalan design at the Fuorisalone 2017 collateral event.

Portable, outdoor lamps in typical Mediterranean shades, enveloped by meshes to look like modern interpretations of cotton wads or featuring a striking yet simple design. The lighting fixtures play a leading role within “Inspired in Barcelona: in & out”, the exhibition organised by Catalonia Trade & Investment and BCD - Barcelona Centro de Diseño, which is to showcase the very best in Catalan design throughout Milan Design week 2017. Set within Palazzo Isimbardi, the set-up designed by the Emiliana Design Studio team of architects delineates a genuine luminous trail: Santa & Cole, Marset, Vibia, Metalarte, Bover Barcelona Lights, Estiluz, Jordi Canudas, Parachilna, Carpyen and Numbered are the brands involved in this exhibition, accompanied by the same number of designers.

What's more, some of the products are bone fide icons of design and have in fact received the most famous awards, bringing the creativity of the Mediterranean city some well-earned international visibility, boasting in excess of 1,800 companies involved in the industry.

From outdoor lanterns, which bring to mind Barcelona's typical open-air lifestyle, either more urban or capable of creating a cosy atmosphere, to sculptural suspension lamps or contemporary, technical lamps with a linear styling, the lighting accompanies the various contexts that have been recreated within the exhibition. Indeed, the installation includes a series of "rooms" where, along with a selection of furnishings, genuine suggested settings inspired by the city lifestyle have taken shape.

The excellence of design from the Catalan capital is thus condensed into heterogeneous episodes, which recall the warm welcome of residential settings or the contemporary hospitality of the most innovative contract contexts.

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Organised by Catalonia Trade & Investment and by BCD – Barcelona Centro de Diseño, the “Inspired in Barcelona: in & Out” exhibition provides a full-immersion introduction to the Mediterranean city lifestyle thanks to a selection of 90 products made by the best brands and designers. Eugeni Quitllet, Jaime Hayon, Patricia Urquiola, Miguel Milà, Lievore Altherr Molina and Lagranja Design, together with Santa & Cole, Kettal, Nanimarquina will be some of the leading figures of this unique journey taking visitors to the exhibition into the excellence of Catalan design.

Inspired in Barcelona: in & out

Palazzo Isimbardi

Corso Monforte 35

From 4th to 9th April, from 10 am to 7 pm

Press preview: 3rd April from 10 am to 5 pm

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